



FREQUENTLY ASKED QUESTIONS



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WHAT IS THE STAR NATION EXPERIENCE? //

It's an all-expenses-paid, four-day, ultimate adventure for serious truckers like you. If you're a Western Star owner or operator, you can enter for a chance to win a VIP trip to Bend, Oregon, on June 5-8, 2026. If you win, you'll be treated to world-class dining and adventures, including activities like whitewater rafting, the X-Series Ride & Drive Challenge at the Madras Proving Grounds, and a Star Nation photo shoot in the mountains. You may also help shape future Western Star innovation by sharing your expert insights with Western Star engineers, marketers, researchers, and product development leadership.

WHERE AND WHEN IS THE STAR NATION EXPERIENCE? //

Bend, Oregon, June 5-8, 2026

WHEN CAN I ENTER TO WIN THE STAR NATION EXPERIENCE? //

We're accepting entries from January 20, 2026, at 12:00 AM ET until May 1, 2026, at 11:59 PM ET.

HOW DO I ENTER? //

From January 20, 2026, to May 1, 2026, you can enter by visiting our [Contest page](#) and completing the entry form. The Contest entry form includes submitting a photo or video that shows the Western Star Truck you use the most and sharing your social media handles. It is easy to enter and/or check all the required fields on the form and click "Submit." We're looking forward to seeing your entry!

CAN I ENTER MORE THAN ONCE? //

As each email address and social media account (both required for entry) can be entered only once, you should enter one time.

CAN I EDIT OR CHANGE MY PICTURE OR VIDEO ONCE I'VE SUBMITTED? //

Yes, if you check the box "Send me a copy of my responses" at the end of the form. In that email, you'll be able to change your submitted picture or video up to April 30, 2026, at 11:59 PM EDT — the submission deadline.

DO I NEED TO WORK IN THE TRUCKING INDUSTRY? //

The Contest is open only to those working in the trucking industry or an active fan of the brand on American Truck Simulator by SCS Software. All winners are encouraged to have a current and active Commercial Driver's License, as one may be required to participate in all Star Nation Experience activities. Individuals employed by a dealer business or a government agency are ineligible to participate.

IS THE STAR NATION EXPERIENCE OPEN TO U.S. CITIZENS AND CANADIANS? //

The Contest is open to all legal residents of the fifty (50) United States, District of Columbia and Canada (except for the Province of Quebec) who: (A) are 21 years of age or older at the time of entry, (B) have completed the entry requirements during the Contest Period, and (C) are actively working in the trucking industry or are an active user of American Truck Simulator.

DO I NEED A CDL? //

No. Winners are not required to have a current and active Commercial Driver's License, however some activities do require a CDL to participate.

DO I HAVE TO OWN A WESTERN STAR TRUCK TO ENTER? //

You are not required to purchase or own a Western Star Truck to enter, but you do need to have access to one to submit a photo or video. You can use a Western Star Truck owned by a friend, colleague, employer, etc.

HOW OLD DO I NEED TO BE TO ENTER? //

You must be 21 years of age or older at the time of entry to be considered.

IS THERE A COST TO ENTER? //

It's free to enter, and there is no purchase necessary to enter or win.

WHAT EXPENSES ARE COVERED AS A PART OF THE TRIP? //

The four-day, three-night trip includes round-trip transportation, hotel accommodations for three nights, transportation to and from the airport (if applicable) and hotel, adventure activities (subject to any scheduling, availability, or weather issues) and certain meals provided at the discretion of the sponsor.



FREQUENTLY ASKED QUESTIONS

CAN I DRIVE? //

If you are willing to drive to the event location, we can factor that into your travel arrangements. Some Contest winners who live close to the event location may be asked to drive rather than fly.

HOW MANY WINNERS WILL THERE BE? //

There will be between five and ten winners chosen for the Star Nation Experience.

HOW ARE WINNERS SELECTED? IS THE WINNER SELECTION RANDOM? //

We want to have a group of Contest winners that are enthusiastic and passionate about the trucking industry and Western Star Trucks.

At the end of the Contest Period, we will use the following judging criteria to select the Grand Prize winners. The Grand Prize winners will be the entrants who submitted the highest-scoring entries.

ELIGIBLE ENTRIES WILL BE JUDGED BASED UPON THE FOLLOWING CRITERIA //

1. One half of the score will be based upon the extent to which the entrant's content answers the questions asked and demonstrates knowledge of and involvement in the trucking industry.
2. One half of the score will be based upon the extent to which the photo or video submitted and/or the contestant's social media presence demonstrates contestant's involvement/occupation within the trucking industry and contestant's enthusiasm for Western Star Trucks.

WHAT ARE YOU LOOKING FOR IN MY VIDEO OR IMAGE? //

There's no right answer here, although we do want to see your Western Star Truck, your creativity, and why you love our Star Nation community. While we can't tell you exactly what to submit, here are some ideas:

- Share your best Western Star story or why you chose Western Star.
- Show us the coolest place you've taken your truck.
- Tell us what "Never Back Down" means to you.

HOW WILL I KNOW IF I'M SELECTED? IF I WIN, HOW LONG DO I HAVE TO ACCEPT? //

Winners will be notified by email and/or through the social media messaging platform within 30 business days of each winner selection. If a potential winner cannot be reached, does not respond within 5 business days, is found to be ineligible, or declines to accept, an alternate winner will be selected from all the remaining qualified entries.

CAN I PAY TO JOIN THE EXPERIENCE IF I DO NOT WIN? //

No.

IF I WIN, CAN I BRING A GUEST? //

Winners are free to extend their trip at their own expense to spend time with a guest. The trip experience is designed for the group of winners, and access to activities and meals will be limited to winners only.

DO I NEED TO BE ON SOCIAL MEDIA? //

Yes. This is one of the required fields on the entry form.

WHERE CAN I FIND THE FULL RULES OF ENTRY? //

You can view our terms and conditions on the [entry form](#).