

**MAY 2026**

# **EXCELERATOR NEW RELEASE**





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# CHECKOUT UPDATES FOR FULFILLMENT METHODS

We have also enhanced the Checkout page experience on Excelerator.

Now all available fulfillment methods you have for your primary dealership are fully visible at the bottom of the page.

We had received feedback that previously, these options were easily missed when placing orders on our site.

We hope that this feature will lessen uncertainty for customers regarding how/where their Excelerator order would be fulfilled.

The screenshot displays the Excelerator checkout interface. At the top, there's a navigation bar with the Excelerator logo, a search bar, and user information. Below this is a secondary navigation bar with tabs for 'Parts & PartsProX', 'Dashboard', 'My Company', 'My Garage', and 'Orders'. The main content area shows a cart item: 'FG LF3000 Filter' with a quantity of 1 and a price of \$0.00. Below the cart item, there are sections for 'Customer Details' (John Test, johntest@mailinator.com), 'Delivery Options' (THE EFFICIENT MACHINE (1 Item), 4527 NORTH CHANNEL AVE, PORTLAND, OR 97217), and 'Payment Details' (Purchase Order Number: 4596). The 'Delivery Options' section includes radio buttons for 'Dealer Delivery', 'Pickup in Store', 'Standard', and 'Express'. The 'Payment Details' section includes a 'Place Order' button and a 'Back to Cart' button.



# NEW & IMPROVED INNER CIRCLE REWARDS PAGE

**ICR** ADXCustomer2  
Member Since: 05/13/2024  
You've Saved:  
Annual Savings: \$175.25  
Total Savings: \$2,026.78

**DTNA Parts DEAL DAYS**  
May 6<sup>th</sup> - May 8<sup>th</sup>  
TAKE 10% OFF USING COUPON CODE DD2501

**Coupon Offers:**

- DTNA Parts PARTS MANIA**  
Win Big and Save 10% on your Cart with DTNAParts Parts Mania  
Code: MANIA25  
March 1st - 14th  
Apply Coupon Offer Details
- RENEW REFRESH REMAN**  
Celebrate Reman with 25% off  
Code: REMAN25  
April 10th - 20th  
Applied Offer Details

Search... Select a Category Select a SubCategory Select a Supplier Clear Filters

**Product Offers:**

15% Off	20% Off	\$20 Off	\$25 Off
 <b>15% Off Select Alliance Brake Drums Discount For Today Only</b> March 17th - March 31st Maximum Discount of \$10,000 Minimum Spend of \$10,000 Shop Now	 <b>20% Off Select Alliance Starters and Alternators</b> March 17th - March 31st Maximum Savings of \$250 Shop Now	 <b>Bundle and Save \$20 Off Select Filters</b> March 17th - March 31st Maximum Savings of \$250 Minimum Spend of \$500 Shop Now	 <b>\$25 Off Premier High Quality Velvac Mirrors This Month Only</b> March 17th - March 31st Maximum Savings of \$250 Minimum Spend of \$500 Shop Now
 <b>10% Off HVAC with Season End Promotion</b> March 17th - March 31st Minimum Spend of \$500 Shop Now	 <b>Bundle and Save \$20 Off Select Filters</b> March 17th - March 31st Maximum Savings of \$250 Minimum Spend of \$500 Shop Now	 <b>15% Off Select Alliance Brake Drums Discount For Today Only</b> March 17th - March 31st Maximum Discount of \$10,000 Minimum Spend of \$10,000 Shop Now	 <b>20% Off Select Alliance Starters and Alternators</b> March 17th - March 31st Maximum Savings of \$250 Shop Now

« < 1 2 3 4 > »

This visual and functional update aims to provide customers a better user experience while browsing coupon offers and current product offers.

- New! Coupon offer codes can now be applied to eligible products from the ICR homepage or the cart page.
- While filtering and searching capabilities are still present, all offers can now be easily viewed from a single page without clicking through tabs.
- With this new design, savings, product images and offer details are more visible and simpler to navigate.

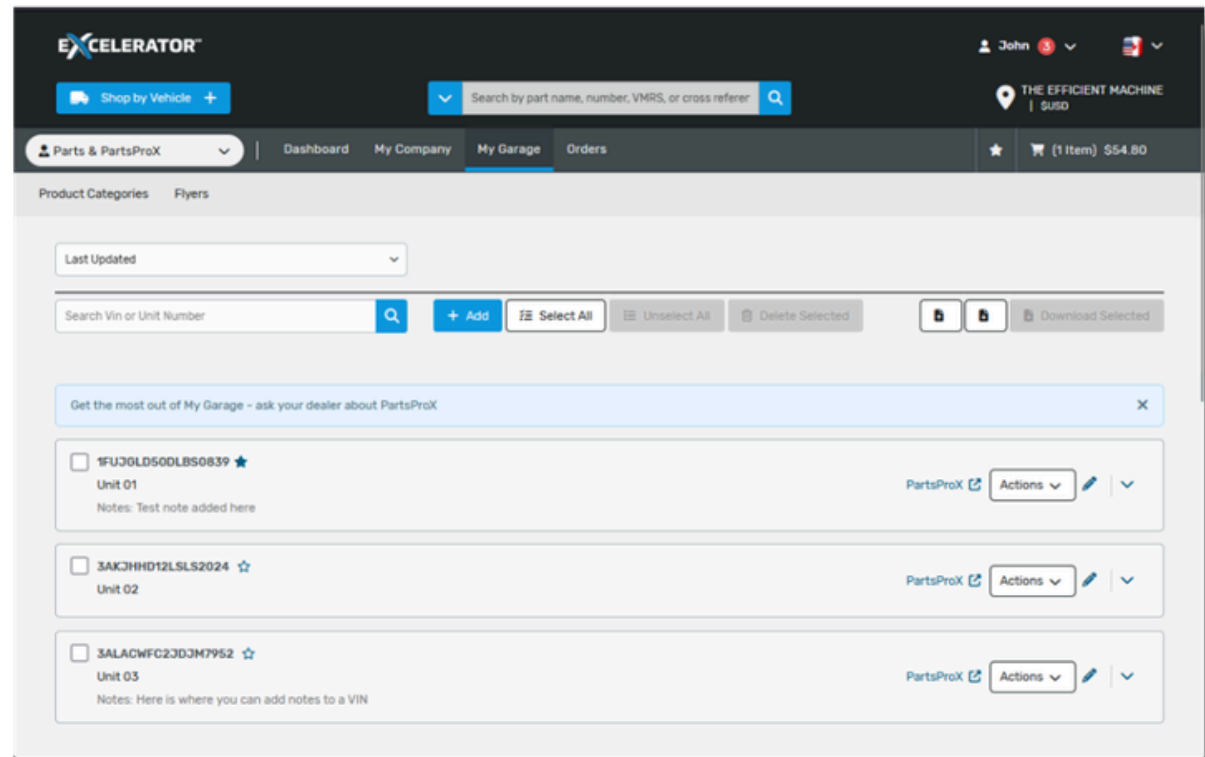


# MY GARAGE FOR ALL CUSTOMER USERS

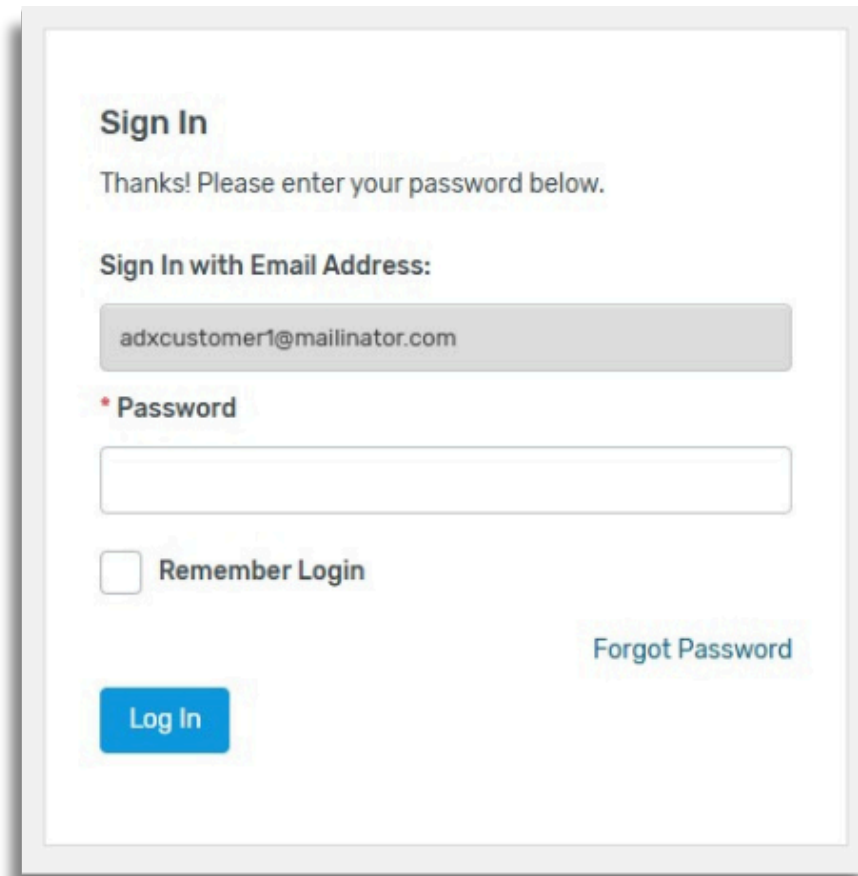
Hey Excelerator customers – you may be seeing a new tab on your Excelerator toolbar in this most recent release called “My Garage”.

My Garage helps you manage the vehicles you and your company own or work on. Users can add unit numbers and notes to each vehicle, as well as create favorites lists for parts specific to that vehicle.

There are additional features to be gained from getting a DTNA Connect ID to access the PartsProX-enhanced version of My Garage – ask your dealer how to get started!



# IMPROVED PASSWORD RESET FOR EMAIL LOGINS



**Sign In**  
Thanks! Please enter your password below.

**Sign In with Email Address:**

adxcustomer1@mailinator.com

**\* Password**

Remember Login

[Forgot Password](#)

Our May update is rolling out with updated link structures in our emails.

If you sign into Excelerator with an email address, our updated password reset links will now take users directly to the correct reset page, reducing friction and frustration.

This will ensure customers can get back into their accounts quickly and confidently.

*Note: This change will not impact users who log in with a DTNA Connect ID*



# NEW LABELS ON PARTS NOT FOR SALE IN CALIFORNIA

Excelerator will now identify parts "Not for Sale in California" with a Yellow and Black warning for the CARB related products. Hovering over these two symbols will display the warning "Not for sale, installation, or use in California. Returns and exchanges are not permitted in California."

The screenshot displays the Excelerator parts catalog interface. The search results for "MBA 0025450509" are shown. The first part listed is "MBA 0025450509" (DIFF. LOCK SWITCH) with a price of \$1 (each) and 10 units available at HOUSTON FREIGHTLINER, INC., Houston. The second part listed is "MBA 6803382501" (ARM-STEERING 2) with a price of \$1 (each) and 0 units available at HOUSTON FREIGHTLINER, INC., Houston. A red box highlights a tooltip for the second part that reads: "CARB: Not for sale, installation, or use in California. Returns and exchanges are not permitted in California." The tooltip is triggered by a yellow and black warning icon next to the part number.



# ADDITIONAL SCROLLING CAPABILITIES IN BOMS

This is a feature for ease of use when the user is accessing a bill of material. While under a VIN, when the user is within a bill of material, they now can use a down arrow to quickly access the parts, diagrams & references at the bottom of the bill.

The screenshot displays the EXCELERATOR web application interface. At the top, the VIN 1FVACWDT5CHBS0389 is shown. A search bar is present with the text "Search by part name, number, VMRS, or cross reference". The user is logged in as an IVAR Dealer. The main content area shows the BOM for the part 190-C03700 - AIR CLEANER. The parts list includes the following information:

- Part Number: 03-37678-000
- Description: AIR CLEANER - PC 10 X 6, STD, SS SCREEN
- Availability: 224 Qty available at PDCs
- VMRS: 041-001-065-AIR CLEANER ASSEMBLY - ENGINE, COMPLETE
- Quantity: 1

A red arrow points to a yellow-bordered button with a down arrow icon at the bottom right of the parts list, indicating a new scrolling capability.

